

# 10 Days, 10 Ways to Raise \$1000



Fundraising can seem daunting, but it doesn't have to be. The key to fundraising success is simple—you just need to ASK! Tell your friends, family, and network that you've stepped up for type 1 diabetes (T1D) and joined this year's **Sun Life Walk to Cure Diabetes for JDRF** and then take our simple 10-day fundraising challenge to raise \$1,000.

## **1 DAY 1 SHOW YOUR COMMITMENT**

Your supporters are more likely to give if they see that you have too. Lead by example and kick start your fundraising by making a \$50 to your own campaign. Watch as others follow your lead.

## **2 DAY 2 GET SOCIAL**

Customize your personal fundraising page with your T1D story and a photo. Customize your url to better help direct donors to your fundraising site. Post a link on Facebook, Twitter, and LinkedIn, and ask your network to please support your fundraising efforts for JDRF. If ten people donate \$20, you've just raised \$200!

## **3 DAY 3 REACH OUT TO FAMILY**

Reach out to five close family members and ask them to donate \$50 each, getting you \$250 closer to your goal.

## **4 DAY 4 TURN TO YOUR FRIENDS**

Ask four friends to donate \$25 each. Send them an email from your Participant Centre to ask for support and give your friends a safe, secure, and easy way to make a credit card donation to your fundraising efforts. \$100 closer to goal already!

## **5 DAY 5 ASK YOUR NEIGHBOURS**

Safely visit five neighbours and ask each to donate \$10 each, adding another \$50 to your goal.

## **6 DAY 6 ASK FIVE CO-WORKERS TO SPONSOR YOU FOR \$10 EACH**

Ask five co-workers to give \$10 each. That gives you another \$50 towards your goal.

## **7 DAY 7 ASK YOUR BOSS TO MAKE A DONATION**

Ask your company for a contribution of \$100. And don't forget to check if your company has a matching gift program too: matching programs are a great way to double your donations!

## **8 DAY 8 REACH OUT TO YOUR COMMUNITY**

Connect with five people you know from your child's school, teammates, or your place of worship, and ask each to donate \$20 each. \$100 closer! people donate \$20, you've just raised \$200!

## **9 DAY 9 DONATE YOUR BIG DAY TO T1D**

If you have a birthday or anniversary approaching, ask your friends and family to support you with a donation in lieu of gifts and see your total climb at least \$50.

## **10 DAY 10 HOST AN FUNDRAISER**

Set up an account at your local bottle depot and ask your friends to drop off their empties and support your Walk campaign. You could also consider hosting a garage sale, putting on a virtual concert or art show or even a team spirit day at work where your co-workers pay \$5 each to wear their favourite team's jersey! Don't be afraid to get a little creative to get the last \$50 (or more!) in donations to meet your \$1000 goal!

And just like that you've raised  
**\$1000** for your Walk campaign!

**TOGETHER  
WE WALK**  
to cure T1D